

Saluda Tailgate Market  
Fridays 4:30-6:30  
May 6-October 28, 2011

Eat Fresh! Eat Local!  
Celebrate Community!

The Saluda Business Association, City of Saluda, and Polk County Agricultural Economic Development are once again sponsoring a tailgate market in Saluda to provide the community with the highest quality agricultural products grown in Polk and Henderson Counties. Join us Friday afternoons from 4:30-6:30 in the city parking lot on the west end of town with your agricultural products. Last year, our first full season, the market met with resounding success and enthusiastic response from our community. This year we will still start May 6 and go through October or as long as growers still have produce. We are keeping the 4:30-6:30 time frame again this year because Friday afternoon worked so well for both vendors and buyers. **Please note we will not enter the lot until the buses have unloaded and all children and busses have departed.** Last year this was by 4:00. There absolutely can be no entry into the lot until after 4:00. We discourage early arrival. Those who arrive before the buses depart will be instructed to enter Irving Street from the bottom on Hwy 176 and wait there. We hope to be able to set up quickly and open the market to buyers at 4:30, but not before. Vendors are expected to stay until the 6:30 breakdown even if sold out. Because of our parking lot and bus situation we do not see how we can reserve or promise sellers a particular location. Please have good signage so that your customers can easily locate you. Vendors will be able to access regulations and an application on Saluda.com or saludatailgate.com or you may call any committee member listed below and we mail or email the rules and application forms. The market committee reserves the right to balance the market and all vendors must have an approved application.

**New this season will be a weekly e-news update for customers.** Joni Raschenbach from the Saluda Inn and Wine Cellar has volunteered to receive your input and send out an email mid-week with special information for the Friday afternoon market. You may use this to promote special items you have for that week, farm information, growing techniques or recipes. Simply email Joni at [j@saludainn.com](mailto:j@saludainn.com) by midnight Tuesday to be included in the Wednesday e-news. We will have customer sign up at the market

entrance. We hope you will join us again this year. We are looking forward to a fun season and good eating!

Beth Carson 749-1118

Shelley DeKay 749-9365 or 749-9615

Chuck Hearon 749-9886

Walter Hoover 749-5846